FOR IMMEDIATE RELEASE

Fitchburg Art Museum opens the 78th Regional Exhibition of Art & Craft that will feature some of the best artistic talent in Central New England

Opening Reception, Sunday, June 23, 1:00 – 3:00 p.m.
Award Ceremony begins at 1:30 p.m.
The exhibition will be on view from June 23– September 1, 2013

Fitchburg, MA. -- The Fitchburg Art Museum’s 78th Regional Exhibition of Art & Craft is one of the oldest juried exhibitions of its kind in New England. Artists and crafters who live within approximately 30 miles of Fitchburg, together with FAM members across the globe, submit their work for consideration. The exhibition includes artwork from all media and strives to encourage, discover, and display the talents of artists working regionally, as well as those who believe in FAM and its mission. This year’s juror is Nina Gara Bozicnik, Assistant Curator, Currier Museum of Art, Manchester, New Hampshire.

In keeping with a newly established FAM tradition, the First Prize winner of the 78th Regional Exhibition of Art & Craft will receive a solo exhibition in the summer of 2014. There are also several cash prizes including the Saara Parker Painting Prize, Voitto Jarvi Watercolor Prize, Pete McCollum Prize, and the Stephen Jareckie Photography Prize.

“This regional exhibition continues FAM’s long-standing commitment to support local artists. We have an incredible amount of talent right here in our own backyard. There will certainly be something in this exhibition to inspire everyone,” said FAM Director Nick Capasso.

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Summer Events for Artists:

Sunday, July 14, 3:00-5:00 p.m. **Artists Town Meeting.**
FAM loves artists! Come meet Director Nick Capasso, Associate Curator Mary Tinti, Director of Education Laura Howick, and Director of Marketing & Community Engagement Jerry Beck to hear about our plans for the future, and to offer your ideas about how the FAM can best serve local and regional artists. Refreshments will be served.

**Wednesday, July 24, 7:30 p.m. Launch an Artists’ Critique/Coaching Group.**
Ready to take your artwork to the next level? Looking for support and constructive feedback? Attend this meeting to learn about the value of artist critique/coaching groups, different models for organizing one, and guidelines for conducting a group critique.
$5 Members, $10 Non Members.
To register, visit: [www.familyid.com/fitchburgartmuseum](http://www.familyid.com/fitchburgartmuseum)

The 78th Regional Exhibition of Art & Craft generously is sponsored by Workers’ Credit Union with support from the Massachusetts Cultural Council and the Cultural Councils of Acton/Boxborough, Ashburnham, Ayer, Bolton, Groton, Harvard, Hubbardston, Leominster, Littleton, Lunenburg, Princeton, Sterling, Stow, and Townsend.

The Fitchburg Art Museum is one of the most treasured cultural institutions in Central New England and serves the Cities of Fitchburg and Leominster and surrounding communities in North Central Massachusetts and Southern New Hampshire.

**Museum Hours:** Wednesday – Friday, Noon – 4pm, Saturday and Sunday 11 am – 5 pm.
**Admission:** Free for members, children 12 years and under, Fitchburg State University and Fitchburg Public School Students, Faculty & Staff, and to Fitchburg Residents of Ward 4 B. $9 for adults, $5 for seniors (62 plus).
Fitchburg Art Museum is **free** from 4.00 p.m. – 7 p.m. every first Thursday of the month.
The Museum is wheelchair accessible.
**Info:** Call 978 345-4207 or visit [www.fitchburgartmuseum.org](http://www.fitchburgartmuseum.org)

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