

Art in Bloom 2022
GUIDELINES FOR INTERPRETERS

Interpreter Selection Form

Name(s): _____

Affiliation(s): _____

Address: _____

Telephone: _____

Email: _____

Gallery: _____

Painting/Object: _____

Return this completed form to the front desk or:
Membership and Events Manager
events@fitchburgartmuseum.org
(978) 424-4506

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The Fitchburg Art Museum and Laurelwood Garden Club are pleased to present the **24 Annual Art in Bloom** from **Thursday, April 28 through Sunday, May 1**. Thank you for participating in this popular event by creating a floral display to represent a piece of art in the museum.

This year FAM will showcase three new exhibits; *American Roadsides: Frank Armstrong's Photographic Legacy*, *Quirky, Beautiful, Ordinary: American Roadsides from the FAM Collection*, and *YoAhn Han: In Search of Floral Bodies*,. *Moving Objects: African and Oceanic Art from the FAM Collection*, *Evoking Eleanor*, and *Discover Ancient Egypt* continue to be on display as well.

The museum will be open for extended hours throughout the weekend, staying open until 5pm on Thursday and from 11am - 5pm Friday through Sunday. These are the most highly attended days of the year at the museum. Reservations will not be required, but advanced ticket purchases will be available.

Important dates to remember:

List of artwork available at the front desk: **Wednesday, February 16, 2022**

Docent Q&A in FAM Galleries: **Friday, March 18 at 10am**

Interpreter selection form due: **Sunday, March 27, 2022**

Set-up: **Thursday, April 28, 2022; 9am–12pm**

Champagne Reception: Friday, **April 29; 6-8pm**

Material Pick-up: **Sunday, May 1 5-6:30 or Monday, May 2 by appointment**

Please review the guidelines on the opposite page and complete the response form to reserve your space. These instructions are important to ensure the safety of the Museum collection.

If you have any questions, please contact Jessie Olson at 978-424-4506, or by email at events@fitchburgartmuseum.org.



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Your arrangement should express the essence or spirit of the selected work of art and be in scale with the object or painting. The arrangement should not overpower the subject or obscure it from view. Your challenge is to create an arrangement which is safe, stable, does not leak, and is easy to maintain.

Material

- Use freshly cut plant material and avoid artificial supplies. All plant materials must come from a commercial flower market/florist to ensure they are free of insects and other pests.
- Soil brought into the building must be commercially fumigated and sealed during transport. Use of dried, organic material and limited amounts of fruits or vegetables are acceptable.
- The galleries do not have controlled humidity.
- Do not use peripheral material (knickknacks, drapes, etc.) Cloth or fabric may be used as long as they fit within the top of the pedestal (16"x16"). Added adornment can be distracting and problematic (tempting for children to handle, easily broken).
- Use a container does not leak and is stable. Test your container with water and a plant material similar to what you will use to be sure it works. Arrangements that put artwork at risk will be removed.
- All materials must be transported safely from the door to the gallery, so please tie or bag as compactly as possible.

Set-up

- Pedestals will be provided by Fitchburg Art Museum.
- Fitchburg Art Museum will provide signage for each display
- Set-up is **Thursday, April 28 from 9am until 12pm.**
- Provide museum staff the list of plant materials in your arrangement for the signage.
- Water must be in a closed container. We recommend liter size water bottle. No one is allowed to walk through the Museum with open containers of water. You must water arrangements with a long-necked watering can that is carefully filled near the working area. Containers can be filled after arrival.
- Misting is NOT allowed anywhere in the Museum. Do not bring spray bottles.
- All property that is left at the Museum through the Art in Bloom weekend (i.e. extra plant material) should be marked with your name. The Museum is not responsible for damage or loss to the arrangements or containers.
- The Museum will not be responsible for refreshing individual arrangements. Please make your own arrangements for freshening your work.