

## FOR IMMEDIATE RELEASE

A Night at The Museum: The G.O.A.T. Gala

Title: A Night at the Museum: The G.O.A.T. Gala

Date: Saturday, November 16, 2024

Time: 6 to 9 pm



Image: Walter looss, *Blue Dunk, Lisle, IL*, 1987, archival pigment print. Gift from Andrew King, 2020.151.26.

# October 29, 2024

**Fitchburg, MA**—The Fitchburg Art Museum invites the public to attend The G.O.A.T. Gala on Saturday, November 16, 2024.

A Night at the Museum provides support for FAM's community initiatives, exhibitions, and special programs. This year's celebration is inspired by the iconic sports photography of Walter looss. The Fitchburg Art Museum's G.O.A.T. Gala celebrates our FAMily and embraces team spirit. Surrounded by photographs of some of the greatest athletes of the 20th century, this lively sports-themed evening is set to be the Greatest of All Time!

To kick off this special evening, the Red Raiders Marching Band and the FHS Cheer Squad will be welcoming attendees in the outdoor FAM Courtyard from 6 to 6:30 pm greeting guests as they arrive. Guests are encouraged to wear cocktail attire in their favorite team's colors and can pose with props in our FAM photo backdrop. Finicky Fork catering will serve a menu of playful sports-themed appetizers and specialty cocktails will be served (cash bar with each guest receiving one complimentary drink ticket). There will be a Silent Auction where guests can bid on game tickets and sports memorabilia, and a DJ will be playing music in galleries.

The Museum thanks the G.O.A.T. Sponsors: Country Bank, and Enterprise Bank; M.V.P. Sponsors: Fitchburg State University, ACHLA Designs, Cabot Wealth Management, and Peter Laytin & Paula Callanan; and Rookie of the Year Sponsors: Michael DeMarco & Livia Umpierre, and Legends Grille & Sports Bar for supporting this gala.

Tickets are \$40 for Members & \$50 for non-members in advance, and \$50 for Members & \$60 for non-members at the door.

**Register here:** https://68111.blackbaudhosting.com/68111/Night-at-the-Museum-The-GOAT-Gala

Contact Aimee Cotnoir, FAM Membership and Events Manager with questions at <a href="mailto:acotnoir@fitchburgartmuseum.org">acotnoir@fitchburgartmuseum.org</a> or <a href="mailto:events@fitchburgartmuseum.org">events@fitchburgartmuseum.org</a>.

Image: W	Valter looss,	Blue Dunk, L	isle, IL, 1987.	7, archival	pigment print.	Gift from	Andrew
King, 202	20.151.26.						

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#### **About FAM**

The Mission of the Fitchburg Art Museum is to inspire creativity and learning, and to contribute to the well-being of our diverse communities in Fitchburg, North Central Massachusetts, and New England.

To accomplish this mission, we organize exhibitions of the work of New England contemporary artists and artworks from our art historical collections, offer programs for learners of all ages, support public art projects, invite community participation and partnerships, and stimulate the local creative economy – all in the spirit of inclusivity.

The Fitchburg Art Museum serves the cities of Fitchburg and Leominster and the surrounding communities in North Central Massachusetts and Southern New Hampshire. Founded in 1925, FAM plays a vital role in the cultural life of the region and has recently repositioned itself to focus on community access and service. FAM uses its artistic and educational resources to aid in the economic revitalization of Fitchburg, and the Museum maintains active educational partnerships with the local school systems, as well as Fitchburg State University. FAM is an engine for creativity, education, community building, and fun!

#### Hours:

Wednesdays through Fridays, noon – 4:00pm Saturdays and Sundays, 11:00 am – 5:00 pm

Website: www.fitchburgartmuseum.org

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### **Media Contact**

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