



Sponsorship Opportunities:

ROSE SPONSOR - \$1,000

- Free Admission to Art in Bloom
- A private museum tour with FAM Director, Nick Capasso
- 8 tickets to the Champagne Reception on Friday, April 26
- One year Corporate Donor or Individual Contributor level membership to FAM*
- Logo on FAM outdoor street sign

LILY SPONSOR - \$500

- Free Admission to Art in Bloom
- 4 tickets to the Champagne Reception on Friday, April 26
- Recognition on FAM outdoor street sign

DAISY SPONSOR - \$250

- Free Admission to Art in Bloom
- 2 tickets to the Champagne Reception on Friday, April 26

ALL ART IN BLOOM SPONSORS ENJOY:

- Recognition in digital and printed promotional material (distribution 2000)
- Recognition on our website and social media including monthly mentions in our eblast leading up to the event
- Recognition in the FY25 Annual Report
- Full-page color ad in Art in Bloom souvenir program booklet
- Recognition on the front desk monitor during the event
- Opportunity to promote business to 400 plus visitors with business cards next to sponsor floral installation*

Please note: For print material recognition, sponsorships need to be confirmed by March 14, 2025

In addition to our traditional event sponsors, we are seeking unique sponsors to cover the costs of catering, entertainment, and bar service. These sponsors will be named and widely promoted throughout Art in Bloom. Please inquire for more information.*

* For more information about corporate membership benefits, floral installation opportunities, and sponsorships - please contact Aimee Cotnoir, FAM Event and Membership Manager, at acotnoir@fitchburgartmuseum.org

Your Sponsorship Matters



Art in Bloom is FAM's most popular event when the Museum galleries feature 40 floral arrangements crafted by local florists, garden clubs, community partners, and individuals interpreting the art in our collection. Each day offers unique programs including tours, floral demonstrations, and performances.



Your sponsorship also supports the programs and initiatives that are part of our mission to inspire creativity and learning, and to contribute to the well-being of our diverse communities in Fitchburg, North Central Massachusetts, and New England. FAM welcomes over 15,000 visitors a year. Guests of all ages enjoy featured exhibitions of contemporary New England art as well as experience our interactive learning lounges.

Special programs include Free First Thursdays, Hidden Treasures – a special tour for Alzheimer's patients and their caregivers, Art in Bloom (a collaboration with the Laurelwood Garden Club), artist talks and workshops, Family Days, The Community Gallery, and the Regional Exhibition of Art & Craft.

To learn more about this event or how you can support FAM's mission, contact Membership and Events Manager, Aimee Cotnoir, at acotnoir@fitchburgartmuseum.org.