

MARKETING INTERN

Graphic Design, Video Production, or Photography



/ OVERVIEW

Fitchburg Art Museum's Marketing Department seeks an Intern to come aboard for a mid-November start date. The Intern will support the Department by participating in all aspects of production, focusing on learning the methodology and software tools while developing foundational skills in graphic design, photography, and copywriting.

The internship is 8-weeks, unpaid, 25 – 40 hours/week, working hybrid (mix of onsite and remote) at our office in Fitchburg.

This position is entirely volunteer-based. If affiliated with a college program the student might be eligible to earn credit.

/ RESPONSIBILITIES

- Adds to a positive culture in the Marketing Department
- Explores creative solutions to a range of briefs under the direction of the Marketing Associate; works across disciplines and techniques as required by projects; demonstrates ability to develop new skills on the job
- Delivers work on time and with close attention to detail; production of social media posts and signage; UX and maintenance of Museum website
- Learns and carries out processes, becoming familiar with methodologies, tools, and practices; takes initiative for project needs
- Collaborates and engages in projects within the Marketing Department and as a member of multi-disciplinary Departments
- Engages in multi-department client meetings

/ QUALIFICATIONS

- Currently pursuing a BA or MFA, or a recent graduate in visual design, video production, photography, or a related field
- Familiarity with design software like, Photoshop, InDesign, Premiere, After Effects, Illustrator, Figma, and productivity software like Google Workspace required
- Proficient written and spoken English language skills; able to participate in design critiques, including fluency with technical terminology related to design and typography

/ TO APPLY

Please send a resume and portfolio in PDF format to careers@fitchburgartmuseum.org, along with a letter of interest. In the subject line of your email, please include "Marketing Intern" and your name.

/ ABOUT FAM

The Fitchburg Art Museum (FAM) serves the cities of Fitchburg and Leominster and the surrounding communities in North Central Massachusetts. Founded in 1925, and now celebrating its 100th year Centennial, FAM plays a vital role in the cultural life of the region and has repositioned itself to focus on community access and service. FAM uses its artistic and educational resources to aid in the revitalization of Fitchburg's creative economy, and the Museum maintains active educational partnerships with both local school systems and Fitchburg State University.

/ MISSION

The mission of the Fitchburg Art Museum is to inspire creativity and learning, and to contribute to the well-being of our diverse communities in Fitchburg, North Central Massachusetts, and New England.

To accomplish this mission, we organize exhibitions of the work of New England contemporary artists and artworks from our art historical collections, offer programs for learners of all ages, support public art projects, invite community participation and partnerships, and stimulate the creative economy – all in the spirit of inclusivity.